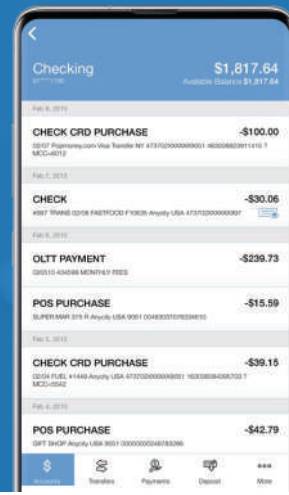


BFSI

Mobile Banking



The Challenge

Our client, a leading bank was seeking design and development of a mobile banking application for succeed their existing mobile app. The legacy application was dated with regards to addressing the needs of their mobile customers, nor did it optimally leverage the functionality of recent mobile technologies and devices.

The Solution

StarTele Logic team worked closely for developing the app that adds value to existing banking experience. It uses AI based algorithms to monitor spending, detect small amounts of money that could be saved without affecting normal monetary routine, and transfer the tiny chunks of money to a designated bank account.

The application was refined through a pilot launch that leveraged formal usability testing to ensure the design met the needs of the customer. Lastly, the application was integrated with back-end banking systems to provide a seamless, integrated experience.

Digital tools & Tech

- Android Studio
- X-Code (Swift)
- JSON Web Services

Platforms



The developed apps can be published on Android & iOS App Store. Account details access will be based on user account level.

About StarTele Logic

StarTele Logic offers expert IT consulting and development services for next generation mobile and enterprise mobility applications. The organization's DNA resides in building Android and iOS smartphone apps backed by a robust cloud-based backend infrastructure. Apart from specializing in apps for iOS and Android development, we are also experts at incorporating IoT and VoIP based solutions to create future-ready apps.